



Colorado BioScience ASSOCIATION



FOCUS

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2012

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www.CoBioScience.com

Letter from the President



I am very excited to be taking on the role of President and CEO. I have been with CBSA for over six years and have been part of the organization's growth

from a small startup enterprise to a mature organization. I'm looking forward to leading the Association to the next level of success to support our thriving industry in Colorado.

As the end of the year is quickly approaching I would like take a moment to reflect on 2012. The Association continues to focus on critical elements of advocacy, education, business savings, community awareness and economic development activities. Highlights of the successes include:

- Key legislative action, at both the state and federal levels
- 50 educational programs statewide
- Fisher Scientific Savings Program, with an average savings of 48%
- Launch of internship program - 49 students placed in 10 companies
- 63 new member companies and individuals

Industry Milestones:

- 6 major company expansions: AlloSource, Bal Seal Engineering, Covidien PLC, DaVita Clinical Research, Spectranetics, TOLMAR Inc.
- 2 infrastructure expansions: BioFrontiers Institute and Fitzsimons Redevelopment Authority Accelerator Building

Please review the 2012 Member Benefits Report highlighting the many additional successes this year included in this issue. I would like also to thank the Board of Directors for their leadership and dedication to create a strong and vital community through CBSA.

We are currently developing our programming and strategies for 2013 and look forward to offering the highest level of service to our members. We truly value your commitment and involvement in growing our industry.

We look forward to celebrating with you at our Annual Awards Dinner on December 6th. Sincerely,

April Giles
President & CEO
Colorado BioScience Association

Company Spotlight: SuviCa, Inc.



SuviCa, Inc. Announces Vice President of Pre-Clinical Development, Gijsbertus (Bert) Pronk, and New Melanoma Partnership with Drs. William Robinson and John Tentler of the University of Colorado.



SuviCa, Inc. is pleased to announce that Gijsbertus (Bert) Pronk, PhD has joined the company as Vice President of Pre-clinical Development. Dr. Pronk has more than 17 years of experience in the pharmaceutical industry and was most recently Senior Director of Preclinical Development and Clinical Pharmacology at Allos Therapeutics prior to its acquisition by Spectrum Pharmaceuticals. Dr. Pronk is overseeing a number of SuviCa's early development initiatives.

In other company developments, SuviCa has recently expanded its already strong affiliation with University of Colorado researchers at Anschutz Medical Campus by partnering with Drs. William Robinson and John Tentler to study SuviCa's compounds in melanoma research. Dr. Robinson's expertise is in studying the molecular and genetic regulation of melanocyte development and melanoma, particularly the role of microRNAs in the regulation of melanoma-associated genes. As a core member of the Program for the Evaluation of Targeted Therapies (PETT), Dr. Tentler's research focuses on pre-clinical studies of novel, rationally-based therapeutics for the treatment of advanced melanoma, colorectal cancer and breast cancer, utilizing both cell culture-based and in vivo mouse model systems. SuviCa continues to work with Drs. Paul Bunn, Gail Eckhardt, Dan Gustafson, Antonio Jimeno, and David Raben in other areas of cancer research.

SuviCa has been selected to speak at the Biotech Showcase in San Francisco in January 2013.

SuviCa is focused on the discovery and development of small molecules for the treatment of cancer.

About SuviCa:

SuviCa, Inc. is a privately held company focused on the discovery and development of small molecules for the treatment of cancer. SuviCa has a patented screening technology and has developed a family of compounds that target a process crucial for cancer growth. SuviCa's molecules target the ribosome in general and, more specifically, steps during protein synthesis that are distinct from the target of current drugs being developed such as the mTOR and P13K inhibitors. All funding to date has been non-dilutive.

Management Team Members:

Judy Hemberger, PhD, CEO
Tin Tin Su, PhD, CSO
Bert Pronk, PhD, P Preclinical Development
Tarek Sammakia, PhD, Head of Chemistry
Callie Weiant, JD, VP Business Development
Dan Gustafson, PhD, VP Pharmacology
Wendi Pevler, MBA, CFO

For more information please visit www.suvica.com.

2012 Member Benefits Report

Areas of Focus Review:

Advocacy
Programs
Education/ Workforce
Business Savings Program
Media/Communications
Economic Development

Please review the **2012 Member Benefits Report** highlighting the many additional successes this year.

Advocacy

Public policy is crucial to our work at CBSA. We strive to be on the pulse of legislation and in constant contact with our legislators and congressional delegation.

State Legislative Action

Defeated Anti-Protective Orders Legislation SB-153
(anti-business bill)

Bioscience Discovery Evaluation Grant Program 25%
budget cut for 2013 due to decreased gaming revenues

BioScience Day at the Capitol

Presentations from legislators and release of CBSA's
State Policy Priorities document

State Legislature Tour

National Jewish Health highlighting the BDEGP funded projects, research and laboratory facilities
Legislative roundtables with state representatives and candidates in Aurora, Boulder, Colorado Springs and Fort Collins



Business Savings Program

CBSA offers members **discounts** on products and services with industry-leading suppliers.

Fisher Scientific is our primary supplier of laboratory and safety products, equipment, chemicals, and reagents. With this program 24 companies are currently saving an average of 48% - a total of over \$1.2M.

CSBA also offers its members the opportunity to take advantage of several of the BIO Business Solutions® programs.

Participation in these purchasing programs provides a percentage back to CBSA to support our programming and services and hits your bottom line with significant cost savings.

For more information visit:

www.cobioscience.com/membership/BusinessSavingsProgram

Membership

CBSA continually works to bring new members and sponsors into our community. The strength of this community is reflected in the valuable connections drawn between members, and the opportunities provided to help individuals grow their businesses and Colorado's innovation economy.

- 363 total members
- 63 new member companies and individuals
- 32 total corporate sponsors

Media/Communications

CBSA promotes the bioscience industry by placing positive news stories with international, national and local media contacts and promoting CBSA activities and initiatives via social media networks.

BioScience Colorado - 8th edition magazine released
13 media campaigns with 100 media placements including 3 broadcast placements - 9News/KUSA Denver and Colorado Public Radio

Development of new messaging campaign "Elevated Thinking" for the Bioscience industry in Colorado.

Upcoming Events

Rocky Mountain BioBooster
Nov 29

Annual Awards Dinner
Dec 6

International Program
Dec 13

Innovation After Hours
Dec 20

Bioscience Day at the Capitol
Jan 30



Annual Awards Dinner
Thursday, December 6, 2012
Denver Hyatt Convention Center

Colorado BioScience Association's annual celebration recognizing outstanding achievements in the Colorado life sciences industry and featuring keynote speaker George Sparks President & CEO of Denver Museum of Nature and Science.

Tickets and Tables are now on available

Individual Tickets: \$150 each

Reserved Table for Eight:

\$1,250 (member)/ \$1,500 (non-member)

CBSA Staff

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